The LASER Workshop

Learning from Authoritative Security Experiment Results
www.laser-workshop.org

Opening Remarks

Terry Benzel
General Chair
October 18, 2017

The LASER Workshop

Focus

- Learning from and improving cybersecurity experimental results
- Explore both positive and negative results
- Goal: foster dramatic change in paradigm of cyber security research and experimentation
- Improve overall quality of practiced science

The LASER Workshop

Organizing Committee

- General Chair - Terry Benzel, USC/ISI
- Program Chair - Brendan Dolan-Gavitt, NYU
- Web/Social Media/PR - Laura Tinnel, SRI
- Treasurer/Student Travel - David Balenson, SRI
- Publications Chair - Fanny Lalonde Levesque, Ecole Polytechnique de Montreal
- Advisors - Greg Shannon, Carrie Gates

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Sponsors







SRI International

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Format

- Reminder this is a *Workshop*
- Encourage interaction, inquisitiveness, debate and discussion
- 8 Papers, 1 Panel and 2 Invited Speakers
- Suggested paper presentation
  - 15 minutes presentation
  - 15 minutes discussion
  - 15 minutes additional details

The LASER Workshop

Tonight's Dinner Reception

- Heavy hor d'oevres & drinks
- 6:00 – 8:00pm
- Vantage Point Rooftop Restaurant

  Holiday Inn

  1900 Fort Myer Dr.

  Arlington, VA 22209



The LASER Workshop

Publicity



- Help us get the word out about LASER
- LASER is on social media - please follow!
  - Facebook @TheLASERWorkshop
  - Twitter @LASER_Workshop
  - LinkedIn Group: https://www.linkedin.com/groups/8116696
- Live post/tweets during workshop using hash tag #LASER2017 – please feel free to reshare, tag yourself
- Tag us in your posts/tweets, we'll reshare

- Note: we plan to take photos for live social media to publicize and encourage participation in next year's workshop

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Administrative Remarks

David Balenson
Local Arrangements Chair
October 18, 2017

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Welcome to SRI International!



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Practical Things

- Badges
  - Make sure you wear your badge
  - Return at front desk when you leave this floor – except for visiting the restroom
- Please stay in conference areas
- Restrooms
  - Turn right outside glass doors, before elevators
- Wireless access (**thD$96&b**)
- In case of emergency
  - Evacuate the building via nearest stairwell – there are two
    - Out the glass doors, past the elevators, turn left
    - Down the hall from the restrooms

Primary assembly area:
Across Wilson Blvd, by the dome



Secondary assembly area:
USMC Iwo Jima Memorial



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Enjoy the Workshop!!